



KVVU TV
25-TV 5 Drive
Henderson, NV 89014
(702)435-5555

CONTRACT

<u>Contract / Revision</u> 489638 /		<u>Alt Order #</u> 06279721
<u>Product</u> AMER ACTION NETWORK		
<u>Contract Dates</u> 10/25/12 - 11/06/12	<u>Estimate #</u> 2872	
<u>Advertiser</u> American Action Network		<u>Original Date / Revision</u> 10/25/12 / 10/25/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> KVVU	<u>Account Executive</u> Teresa Difuria	<u>Sales Office</u> TELEREP-PHIL
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u>	<u>Advertiser Code</u>	<u>Product Code</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

And:

American Media & Advocacy Group
815 Slaters Lane
Alexandria, VA 22314

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 32	KVVU	10/29/12	10/29/12	Fox 5 News at 5	5-530p		:30			NM	3	\$1,350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	1-----				1	\$650.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	KVVU	10/29/12-11/04/12	Fox 5 News at 5	5-530p	M-----	:30		\$650.00	NM		
			See MG 32.2,32.3,32.4									
	2	KVVU	10/29/12-10/29/12	Special Early News	Special Early News	M-----	:30		\$775.00	NM		
	Ⓜ		MG for 39.1,32.1									
	3	KVVU	10/29/12-11/02/12	The Simpsons	M-F 11:35p-12:05a	MTuWThF----	:30		\$350.00	NM		
	Ⓜ		MG for 39.1,32.1									
	4	KVVU	10/29/12-11/02/12	Friends	M-F 12:05-1:05a	MTuWThF----	:30		\$225.00	NM		
	Ⓜ		MG for 39.1,32.1									
N 39	KVVU	10/29/12	10/29/12	Fox 5 News at 5 MF 530-6p	M-F 530-6p		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	1-----				1	\$700.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	KVVU	10/29/12-11/04/12	Fox 5 News at 5 MF 530-6p	M-F 530-6p	M-----	:30		\$700.00	NM		
			See MG 32.2,32.3,32.4									
Totals											120	\$153,855.00

Time Period	# of Spots	Gross Amount	Net Amount
10/01/12 - 10/28/12	20	\$45,350.00	\$38,547.50
10/29/12 - 11/06/12	100	\$108,505.00	\$92,229.25
Totals	120	\$153,855.00	\$130,776.75

Signature: _____ Date: _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.

REP HEADLINE# 6279721 TRF# 489638
\$\$\$ MOD# 0 : UNAPPROVED REV #1 \$\$\$

REP: TEL# 610-293-4100
CREDIT ADVISORY: AGENCY
ORDER WORKSHEET

FAX# 610-225-1191
CREDIT RISK !!
HARRIS REPORT FROM REP
OCT25/12 09.56
CHANGES ** KVVU-TV ***

ADV # ADV. NAME ISS/AMER. ACTION NETWORK
AGY # AGY. NAME AMERICAN MEDIA & ADVOCACY GROUP

815 SLATERS LANE

ALEXANDRIA, VA 22314

REP. # OFF. # 762 SALESMAN #
BUYER NAME BEN ANGLE
SALES PRSN PH- TERESA DIFURIA

ORDER # CONTRACT # 6279721

CLASS: NATL. LOCAL REGIONAL

PRDCT AMER ACTION NETWORK EST#2872 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES OCT26/12 NOV6/12 WK-2

CITY TAX STATE TAX CO-OP BILLING NEEDED DATE OCT25/12 09.56

REP: TO ROSE
FR NIKKI
OK'D M3 SEE LINES 75-77
TOTAL SAME
PLS CNF THANKS

STA:

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
:	LINE#	:	:	:	:	:	DATE	DATE	/WK	:	:	SPTS

AGENCY ADVERTISER CODE =
AGENCY PRODUCT CODE =
AGENCY EST# = 2872

32	S		500P-530P	30		\$650.00	10/29	10/29	0		MON	0
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PROGRAM : FOX 5 NWS-5
RA35-64 : 0.9

75	A		400P-430P	30		\$775.00	10/29	10/29	1		MON	1
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PROGRAM : NEWS
RA35-64 : 0.9
ORD COM1 : PRG CHG DUE TO BASEBALL. SEE MG OFFER. NOT PRE-BOOKED PLS APPROVE.
THIS IS A MAKE-GOOD FOR OCT29 ON LINE-32 FOR 1 SPOT/WK
THIS IS A MAKE-GOOD FOR OCT29 ON LINE-39 FOR 1 SPOT/WK

REP HEADLINE# 6279721 TRF# 489638
\$\$\$ MOD# 0 : UNAPPROVED REV #1 \$\$\$

REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!
ORDER WORKSHEET HARRIS REPORT FROM REP OCT25/12 09.56
CHANGES ** KVVU-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
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76	A		1135P-1205A	30		\$350.00	10/29	11/2	1		M-F	1
PROGRAM : SIMPSONS												
RA35-64 : 0.9												
ORD COM1 : PRG CHG DUE TO BASEBALL. SEE MG OFFER. NOT PRE-BOOKED PLS APPROVE.												
PART OF A MAKEGOOD MADE UP OF LINES 75-77												

77	A		1205A-105A	30		\$225.00	10/29	11/2	1		M-F	1
PROGRAM : FRIENDS												
RA35-64 : 0.9												
ORD COM1 : PRG CHG DUE TO BASEBALL. SEE MG OFFER. NOT PRE-BOOKED PLS APPROVE.												
PART OF A MAKEGOOD MADE UP OF LINES 75-77												

39	S		530P-600P	30		\$700.00	10/29	10/29	0		MON	0
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PROGRAM : FOX 5 NWS530
RA35-64 : 1.2

STATION MAKEGOOD OFFERS:

M3	OK'D	BUY#32	MISSED: MON/500P-530P	OCT29	30S	\$650.00					(OCT24/12)	
		BUY#39	MON/530P-600P	OCT29	30S	\$700.00						
			OFFER: MON/400P-430P	OCT29	30S	\$775.00					PLS ADVISE.	
			& M-F/1135P-1205A	OCT29	30S	\$350.00						
			& M-F/1205A-105A	OCT29	30S	\$225.00						
CMT: PRG CHG DUE TO BASEBALL. SEE MG OFFER. NOT PRE-BOOKED PLS APPROVE.												

OCT/12 45350.00 NOV/12 108505.00

CONTRACT TOTAL 153855.00
TOTAL SPOTS 120

MARKET TOTALS \$404,881 KVVU 38% KSNV 29% KLAS 14% KTNV 9% KVMY 8% KVCW 2% CABL 0%
KTUD 0%

SVC- NSI
DEMOS- RA35-64*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE